



# Yi Zhang

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## EXPERIENCE

### Senior Product Designer · VMware

Nov 2019 ~ Present · Palo Alto, CA

- Leading the network operations for VCF Operations;
- Led the unified commerce experience;
- Led the design for vSphere+ which encompasses the free trial, infrastructure operations, and the cloud gateway;
- Led the initial planning for the Design Borathon and was nominated for the Office of CTO awards.
- Provided mentorship to fellow designers, facilitating their success in driving innovative concepts;

### User Experience Designer · Poynt

Oct 2017 ~ Nov 2019 · Palo Alto, CA

- Led the first risk case management for prospective PayFac merchants and reseller portal pricing plan;
- Worked on various merchant-facing products including merchant onboarding flow, customer checkout experience, Poynt tutorials, installments, invoicing email flow, chatbot, receipt, and reporting;
- Led hardware-related projects including low battery mode, core apps/payment fragment redesign, and quick start guides;
- Created motion design and illustrations to empower experience.

### Design Engineering Intern · United Nations

May 2017 ~ Aug 2017 · New York, NY

- Created new data visualization for the life cycle of all the collections;
- Created videos for UN Career, Department of Management;

### Product UX/UI Design Intern · SevenRooms

Jun 2016 ~ May 2017 · New York, NY

- Worked on the booking widgets for the restaurants;
- Worked on icon library and created animations for web assets;
- Customized floorplans for all the restaurant clients;

### UI Design Intern · Mokuni Games

Mar 2016 ~ May 2016 · New York, NY

- Created UI for 'Kitty in the box 2' and featured by app store;
- Created UI for 'Albert & Otto' (Mobile version) and featured by app store;

## AWARDS

Officially Selection by Siggraph

Jun 2016

## PATENTS

Hornbill Vacuum Cleaner

2015 · (CN303181579S)

Cartoon City View Puzzle for Kids

2014 · (CN302918007S)

## EDUCATION

MFA, Computer Art  
School of Visual Arts

2015 ~ 2017

BA, Animation  
Jiangsu University

2011 ~ 2015